Create Your Future!

at Kutztown University’s College of Visual and Performing Arts

http://www.kutztown.edu/academics/visual_arts/index.shtml

Communication Design, B.F.A.

Art Education, Certification

Art Education, M.Ed.

Art Education, B.S.

Crafts, B.F.A.

Fine Arts, B.F.A.
Welcome to Harrisburg! The goal for this conference is to strengthen the bond between art, design thinking, and education. We have invited keynote speakers that will help us explore what design education is on Friday, find some ideas to strengthen the teaching of design on Saturday, and meet some truly inspiring designers on Saturday and Sunday.

I believe that teaching the design process assists students in thinking creatively, and that teaching about design should be fundamental in art education. Equipping students with the ability to understand and employ design processes will help to prepare our 21st century students who are entering a workforce that desperately needs employees that are creative and able to solve problems. IDEO, an award-winning global design firm that takes a human-centered, design-based approach to helping organizations in the public and private sectors innovate and grow, suggests:

“Design thinking is a deeply human process that taps into abilities we all have but get overlooked by more conventional problem-solving practices. It relies on our ability to be intuitive, to recognize patterns, to construct ideas that are emotionally meaningful as well as functional, and to express ourselves through means beyond words or symbols. Nobody wants to run an organization on feeling, intuition, and inspiration, but an over-reliance on the rational and the analytical can be just as risky. Design thinking provides an integrated third way.” As art educators, we can take the lead on providing opportunities for our students to develop skills that will benefit them in their careers well after they leave our classrooms.

Emily Pilloton, founder of Project H Design, a non-profit, humanitarian design company, who stated: “... the work means something, and every day we feel that something positive is happening.” I hope you find that this year’s conference helps you to discover that the work of design education does mean something, and that you leave the conference with a sense that something positive is truly taking place in art classrooms across Pennsylvania as we commit together to increase our attention to design education.

Melissa Gallagher
2012 Conference Chairperson
# Table of Contents

- Welcome to Harrisburg: Page 3
- Schedule Overview: Page 5
- Map of the Facility: Page 6
- Conference Information: Page 7
  - About the Design Theme and Conference Elements: Page 8
  - PAEA Leadership and 2012 Conference Committee: Page 9
  - 2012 Award Winners: Page 10
  - 2012 Scholarship Winners: Page 20
  - National Art Honor Society Student Exhibition: Page 21
- Friday Events: Page 23
  - Regional Dinner Venues: Page 37
- Saturday Events: Page 39
- Sunday Events: Page 53
- Exhibitors and Sponsors: Page 59
  - List of Exhibitors: Page 61
  - Special Thanks: Page 66
### Schedule Overview

#### Thursday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>2 PM - 6 PM</td>
<td>Registration Open</td>
<td>Outside PA Ballroom, 2nd Floor</td>
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<tr>
<td>7:30 PM</td>
<td>Student Exhibit Reception</td>
<td>PA Dept. of Education Honor’s Suite</td>
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#### Friday

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<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>7 AM - 5 PM</td>
<td>Registration Open</td>
<td>Outside PA Ballroom, 2nd Floor</td>
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<tr>
<td>7 AM - 8 AM</td>
<td>Breakfast</td>
<td>York Ballroom, 2nd Floor</td>
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<tr>
<td>8 AM - 5 PM</td>
<td>Exhibitors Open</td>
<td>PA Ballroom, 2nd Floor</td>
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<tr>
<td>8 AM - 5 PM</td>
<td>Student Exhibit Open</td>
<td>PA Dept. of Education Honor’s Suite</td>
</tr>
<tr>
<td>8 AM - 9 AM</td>
<td>Keynote: Scott Warner</td>
<td>Lancaster Ballroom, 2nd Floor</td>
</tr>
<tr>
<td>9 AM - 12 PM</td>
<td>Sessions</td>
<td>As listed in program</td>
</tr>
<tr>
<td>12 PM - 1 PM</td>
<td>Lunch</td>
<td>York/Lebanon Ballrooms, 2nd Floor</td>
</tr>
<tr>
<td>1 PM - 2 PM</td>
<td>Keynote: Robin Vand Zande</td>
<td>Lancaster Ballroom, 2nd Floor</td>
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<tr>
<td>2 PM - 5 PM</td>
<td>Sessions</td>
<td>As listed in program</td>
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<tr>
<td>4 PM - 6 PM</td>
<td>Member’s Mart</td>
<td>Lancaster Ballroom Lobby</td>
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<tr>
<td>6 PM - 11 PM</td>
<td>Regional Dinners &amp; Harrisburg Night Life</td>
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#### Saturday

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<tr>
<td>7 AM - 5 PM</td>
<td>Registration Open</td>
<td>Outside PA Ballroom, 2nd Floor</td>
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<tr>
<td>7 AM - 8 AM</td>
<td>Breakfast</td>
<td>York Ballroom, 2nd Floor</td>
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<tr>
<td>8 AM - 3:30 PM</td>
<td>Exhibitors Open</td>
<td>PA Ballroom, 2nd Floor</td>
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<tr>
<td>8 AM - 9 AM</td>
<td>Keynote: Randy Granger</td>
<td>Lancaster Ballroom, 2nd Floor</td>
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<tr>
<td>9 AM - 11 AM</td>
<td>Apps Roundtable</td>
<td>Leland Room, 2nd Floor</td>
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<tr>
<td>9 AM - 12 PM</td>
<td>Sessions</td>
<td>As listed in program</td>
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<tr>
<td>11 AM - 12:30 PM</td>
<td>Susan Rodriguez Book Signing</td>
<td>PA Ballroom (Crystal Productions)</td>
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<tr>
<td>12 PM - 12:45 PM</td>
<td>Lunch</td>
<td>York/Lebanon Ballrooms, 2nd Floor</td>
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<td>12:45 - 1:30 PM</td>
<td>PAEA Membership Meeting</td>
<td>York/Lebanon Ballrooms, 2nd Floor</td>
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<tr>
<td>1:30 - 3:30 PM</td>
<td>Sessions</td>
<td>As listed in program</td>
</tr>
<tr>
<td>3:30 - 4:30 PM</td>
<td>Keynote: Lisa Roberts</td>
<td>Lancaster Ballroom, 2nd Floor</td>
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<tr>
<td>4:30 - 5:00 PM</td>
<td>Lisa Roberts Book Signing</td>
<td>Bridgeport Room, 2nd Floor</td>
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<tr>
<td>4:30 - 5:15 PM</td>
<td>Project Innovate and Hors d’oeuvres reception</td>
<td>Lancaster Ballroom Lobby, 2nd Floor</td>
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<tr>
<td>5:30 - 6:30 PM</td>
<td>Awards Ceremony</td>
<td>Leland Room, 2nd Floor</td>
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<tr>
<td>6:30 PM</td>
<td>Banquet with Keynote Ellen Lupton</td>
<td>Pennsylvania Ballroom, 2nd Floor</td>
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#### Sunday

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<th>Time</th>
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<tr>
<td>7 AM - 11 AM</td>
<td>Registration Open</td>
<td>Outside PA Ballroom, 2nd Floor</td>
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<tr>
<td>7 AM - 8 AM</td>
<td>Breakfast</td>
<td>Allegheny Ballroom, 2nd Floor</td>
</tr>
<tr>
<td>8 AM - 11 AM</td>
<td>Sessions</td>
<td>As listed in program</td>
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<tr>
<td>11 AM - 12 PM</td>
<td>Keynote: Don Everhart</td>
<td>Juniata/Deleware Ballrooms, 2nd Fl.</td>
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<tr>
<td>12 - 2:30 PM</td>
<td>PAEA Board Meeting</td>
<td>Harrisburger Room, 3rd Floor</td>
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General Conference Information
Pennsylvania Art Education Association
About the Design Logo

The concept of holding a PAEA Conference using Design as a theme was born from a conversation between several board members and our love of teaching design. We know there are many design lovers in our visual arts classrooms across Pennsylvania and we hope that you will find support and inspiration by attending this conference.

The Design Conference logo is based on several ideas that we hope you will enjoy:

• The shape of the logo is a triangle which is the most stable of all forms because it is widest at the base and tapers as it rises. Early Egyptians chose this form for their most sacred buildings, recognizing it’s strength and stability.
• The colors are black plus the primary colors used in publishing: cyan, magenta & yellow, better known as CMYK.
• The triangle has a strong connection to religious beliefs and was spiritually influential on a lot of the thinking of artists such as Kandinskii (The Spiritual In Art), and Mondrian. A number of these artists wrote extensively about the meaning and purity of primary colors and shapes. This connection between art, spirituality and life is important.
• The logo is simple and to the point, as is the theme of this conference: DESIGN. One of the most important lessons we learned from Steve Jobs was to keep things simple, clean, to the point, and memorable.
• The image within the shape is based on an idea about landscape and light that can be interpreted in various ways. One intention is to equate design and art with ideas about light and organization . . . bright ideas as opposed to chaos and darkness.

About the Cover

The Design theme continues to be developed by the images on the cover. The logo sits on a row of triangles filled with a few partially revealed icons of design history. Some of you have probably already identified them. From left to right:

• 1917 – 23: Red-Blue Armchair designed by Gerrit Rietveld
• 1926: Oyster Watch by Rolex
• 1980: Phillips Compact Disk
• 1933: Bialetti Moka Express design by Alfonso Bialetti
• 1958: Lego designed by Ole Kirk and Gottfred Christiansen

All great designs began with a problem that someone brainstormed ideas on how to resolve, and eventually built a model or prototype that solved the problem. Sometimes this process is referred to as a problem solving, or a creativity cycle, or the design process. Behind the logo and icons of design is a collage of sketches and one design process model. It is a reminder that without this problems solving work, which often resulted in multiple failures before achieving success, the great icons of design would never have been created.

About the Wristband Flash Drives

The wristband flash drives are loaded with conference extras from PAEA and files provided by some of our keynote speakers. On the flash drive, you will find (among other things):

• Don Everhart’s Powerpoint Presentation
• Ellen Lupton’s PPT Presentation as a pdf file
• 12 handouts and graphic organizers, ready for classroom use by Randy Granger
• stART Posters designed for PAEA members
• Robin Vande Zande’s Prezi

8
PAEA Governing Board

Leadership Council
President: Kristine Fontes
President-Elect: Mary Elizabeth Meier
Past-President: Christine Besack
Secretary: Amy Anderson
Treasurer: James Ritchey

Division Directors
Elementary Level: Sandra Corson
Middle Level: Leslie Ann Kunkel
Secondary Level: Diane Wilkin
Higher Education: Heather Fountain
Retired: Sandy Wood
Administration and Supervision: Emilee Taylor
Students: Kristina Kopfer

Standing Committees and Representatives
Minority and Multiethnic Concerns: Wanda Knight
Youth Art Month: Ashley Gogoj
Exhibitions: Rachel Drumheller
Communication/Newsletter: Kris Troxell
PDE Representative: David Deitz
Arts in Special Education: Lynne Horoschack
Web Team: Mary Elizabeth Meier and Kris Fontes
Design Education: Amy Migliore
Advocacy: Christine Besack
Awards: Diane Wilkin
Professional Concerns: Beth Cornell
Non-Public Education: Lisa Duffy
Museum Education: Wendy Pires
Fellows: Jackie Thomas

Regional Representatives
Region 1: Leslie Kunkel
Region 2: Suzanne Lawlor
Region 3: Jessica Souchik
Region 4: Karen Lintner & Julia Nelson
Region 5: Marcy Bogdanich
Region 6: Deb Theys & Joy Knapp
Region 7: Melissa Gallagher & Wendy Pires
Region 8: Sandy Corson & Lisa Taylor
Region 9: Selena Mazzella and Jenna Casaldi
Region 10: Kristin Baxter
Region 11: Ian Williams and David Miller
Region 12: Lisbeth Bucci & Robin Brewer

2012 Conference Committee

Conference Administrator & Registration: Leslie Gates
Conference Chair: Melissa Gallagher
Website: Kris Fontes
Advertisements: Susan Durgin
Awards Ceremony: Diane Wilkin
Regional Dinners & Banquet: Wendy Pires
Regional Dinners & Keynote Assistant: Ashley Gogoj
Keynote Assistant: Judith Treffinger
Student Exhibit: Rachel Drumheller
Exhibitors: Christine Besack
New Teachers & Student Events: Lisbeth Bucci
Members Mart & Roundtable: Kris Troxell

PAEA Region Map
The Pennsylvania Art Education Association announces that Melissa A. Gallagher has been named the PAEA 2012 Outstanding Art Educator of the Year. Gallagher serves as the Art Department Chair at Carlisle High School in the Carlisle Area School District, and as PAEA board member and co-chair of the 2012 PAEA Annual conference. Judith P. Trefflinger, an art specialist colleague shares, “In her tenure as the department chairperson, Melissa has managed to keep the visual arts on the radar scope of our school board while continuously encouraging her department to step forward to take on advocacy roles within the community.”

- M.Ed. in Art Education – Kutztown University
- Supervisor of Art Certification – Bloomsburg University
- B.S. in Art Education – Kutztown University
- Co-Chair 2012 PAEA Annual Conference
- PAEA Conference Committee, workshop presenter – multiple years
- Presenter – NAEA Annual Conference – 2000
- Board Member – Dickinson College Trout Gallery of Art (1994-present)
- Member/Officer – Patriot-News Scholastic Art Awards Steering Committee
- Presenter/Designer - Professional Development for educators
- Department Chair – Art Department, Carlisle Area S.D.
- Founder and co-advisor – Carlisle HS Art & Literary Magazine: Pandora’s Box (1996-2008)
- Grant recipient – Mary McMullan Fund for a museum & public school cooperative program
Outstanding Retired Art Educator
Jackie Thomas

The Pennsylvania Art Education Association announces that Jackie Thomas has been named the PAEA 2012 Outstanding Retired Art Educator. Jackie Thomas served arts education throughout her career as a Teacher, Department Chair, Principal, Acting Superintendent and Assistant Superintendent. She continues enhancing arts education as an active member of the PAEA board, PAEA Distinguished Fellows, and Chair of the Clyde McGeary Scholarship Committee which supports pre-service arts education students. Thomas, most recently, was a member of the EPLC Arts Education Initiative Study Group which developed recommendations for policymakers and others arts education stakeholders in Pennsylvania. “Jackie is hardworking, conscientious, and a wealth of information,” according to Kris Fontes, PAEA President. “Her knowledge of school policy in addition to her art education background made her a perfect mentor.” Jackie has authored many published pieces, and is co-author of a textbook Art Image: Grade Seven, currently under contract. She is also a practicing artist and exhibits her work in fibers across Pennsylvania. She provides workshops, has designed and coordinated community weaving collaboration projects involving people of all ages and volunteers in school classrooms. Sandy Corson, a teacher at Williamsport Area School District, and PAEA Elementary Division Director says “Jackie embodies the definition of this award. Although she has retired, she continues to share her gifts and knowledge in the arts with students at every age level, her former colleagues and new teachers.”

• Ph.D. Program Penn State University – a.b.d.
• M.Ed. Art Education – Kutztown State University
• B.S. Art Education – Kutztown State University
• Presenter – NAEA Conventions/PAEA Conferences – 30+ accepted proposals
• Board Member – Pennsylvania Art Education Association – multiple positions
• Chairperson – Clyde McGeary Scholarship Committee
• Author – numerous articles, pending student textbook
• Teacher / Department Chairperson – visual arts
• Principal – Certified K-12
• Assistant Superintendent
• Exhibitor / Artist - Exhibitions across the state of Pennsylvania
• Volunteer artist/teacher - community programs and school classrooms
• Mentor – to new teachers, colleagues, and growing leaders
The Pennsylvania Art Education Association announces that Dr. Carrie Y. Nordlund has been named the PAEA 2012 Outstanding Higher Education Art Educator. Nordlund is currently Assistant Professor of Art Education at Kutztown University in Kutztown, PA and is serving as Treasurer on the Executive Board for the NAEA Women’s Caucus. She has had an extensive history of involvement with the NAEA Women’s Caucus, and has been a presenter for the Missouri (MAEA) and Pennsylvania (PAEA) state art education associations. She was honored by the NAEA Women’s Caucus in 2002 with an honoraty namesake award given in her honor – The Carrie Nordlund Pre K-12 Award. While working in the field of art education, Nordlund also continues her personal artistic pursuits and has obtained several grants to support her goals. “She is a dedicated advocate for her students and for the field of art education, a serious and focused scholar in the areas of Waldorf Education, reflective teaching, and feminist pedagogy, a caring and empathic collaborator, and one of the hardest working professionals I’ve ever known,” says Dr. Marilyn Stewart of Kutztown University. “It is not unusual for students to describe [Carrie] as ‘remarkable,’ ‘inspiring,’ ‘awesome,’ and ‘fabulous,’ indicating that her classes are ‘exceptional,’ ‘eye-opening,’ and ‘challenging.’”

- Ph.D. Curriculum and Instruction – Art Education – University of Missouri
- M.A. Art Education – Central Missouri State University
- Teacher Certification – Art K-12
- B.F.A. – Fiber/Design – Kansas City Art Institute
- National Art Education Association (NAEA) Women’s Caucus
  Many capacities – Board member, Exhibition Coordinator, Conference Breakfast Speaker and coordinator
- Presenter - Pennsylvania Art Education Association (PAEA) annual conference
- Presenter – NAEA annual conference – 14 juried presentations
- Speaker, Board Member - Missouri Art Education Association (MAEA)
- Recipient of NAEA Foundation Grant
- Speaker – multiple events at the Allentown Art Museum
- Consultant/Founding Member - Circle of Seasons Waldorf-Methods Charter School, Lehigh Valley, PA
- Author – Book contract 2010 “Art Experiences in Waldorf Education”
- Author – peer reviewed articles for NAEA, and chapter
- Artist/Exhibitor – personal work
The Pennsylvania Art Education Association announces that Concetta M. Mattioni has been named the PAEA 2012 Outstanding Secondary Art Educator. Mattioni teaches at Penncrest High School in the Rose Tree Media School District and is a staunch advocate for her students, motivating them to pursue their individual chosen creative pursuits. “She was the driving force behind the school’s Catwalk gallery where student artworks are displayed on a rotating basis,” according to Richard Gregg, the Penncrest Principal. “Concetta [also] has numerous accolades and art awards [for her personal work and these] encourage her students to reach for their own level of excellence.” Her professional strength and expertise is also demonstrated in her mentoring of pre-service art educators as a cooperating teacher for the University of Arts Art Education program.

- Master of Arts in Teaching (MAT) – Rhode Island School of Design
- BFA – Kutztown University
- PAEA Conference Committee – 2009
- Coordinator – Penncrest HS Art Department
- Advisor and Co-advisor – National Art Honor Society Chapter
- Awardee – Claes Nobel Educator of Distinction: National Society of HS Scholars – 2010
- Cooperating Teacher for pre-service art educators
- Who’s Who Among America’s Teachers – 2002, 2005
- Board Member – Rhode Island School of Design Alumni Club
Outstanding Special Needs Art Educator
Dr. Heather Leah Ryerson Fountain

The Pennsylvania Art Education Association announces that Heather Leah Ryerson Fountain, Ph.D., has been named the PAEA 2012 Outstanding Special Needs Art Educator. Fountain serves as Assistant Professor of Art Education at Kutztown University. She holds a Ph.D. in Curriculum Instruction and Art Education with a focus on differentiated instruction, chairs the Undergraduate Art Education Program at Kutztown University and has been active in designing arts and education programs which provide students of many abilities an equitable access to learning. When teaching about disabilities, Jackie Conley, a Kutztown Alumnae reports “she does not approach the subject matter from a textbook point of view; rather, she allows the students to experience it first-hand by letting them navigate campus in a wheelchair, giving them the ability to understand accessibility and social challenges.” Fountain also pairs students of differing [dis] abilities for peer learning and assists the art education pre-service teachers in designing innovative products that can “better the life of a person with a disability.” As a mentor, advisor, teacher and colleague, Fountain exhibits a calm and caring attitude of support. Misty Young, a Kutztown student shares, “I do not think that I would have made it this far in my pursuit for higher education without Dr. Fountain. She kept me going when I thought that giving up was my only option. She made me believe in myself and ...I now use my disabilities to help others.”

- Ph.D. Curriculum and Instruction & Art Education – Purdue University
- M.Ed. – Harvard Graduate School of Education
- B.S. – Art Education with a concentration in Disabilities – University of Maine
- Studies in the Honors Program – Museum of Fine Arts
- Evaluator – NAEA Proposal Review Committee
- Author – Differentiated instruction in art – a book currently under contract
- Author – several chapters and columns – Davis Publications & NAEA
- Executive Board & Membership Chair – NAEA Women’s Caucus Issues Group
- Coordinator – PAEA Summer Retreat - 2010-2012
- Higher Education Division Director – PAEA
- Co-chair PAEA Fall Conference – 2013
- Awardee – Sharadin Arts Service Award – 2011
- Staff trainer and Coordinator of disability camping programs – Camp Oceanwood, Maine
The Pennsylvania Art Education Association announces that Kris Tuerk has been named the PAEA 2012 Outstanding Middle Level Educator. Tuerk is currently teaching at the Kutztown Middle School in the Kutztown Area School District. She is well known in the community and has organized numerous events where middle school students, college students and community members can interact. Two programs include the Festival of the Arts where Kutztown University students work with Middle School students to provide hands-on art stations as part of the annual fundraising event, and Paint the Town Gold where local business and residence owners volunteer their windows as canvases for student work. As well as collaborating outside the classroom with community members, she is an active participant as owner and operator of the “Kristen Tuerk Creative Arts Institute and Custom Picture Frame Shop.”

“In addition to bringing with her a warm and vivacious teaching style” says Nancy S. Brooks, “she noticeably goes above and beyond, [holding] two sessions of after school art programs, one in the spring and one in the fall.” In addition to the visual arts program, Jennifer Wyland says this, “Not only does Kris have the students create artwork, but they also peer assess one another, as well as reflect and write about their personal experiences.” Kristen Tuerk collaborates with others and enhances her art teaching with the natural fit of other disciplines.

- M.Ed. Kutztown University
- B.F.A. Crafts/Textiles, Kutztown University
- B.S. Kutztown University
- Coordinator – Community Arts Engagements – Middle School and University students
- Presenter – NAEA Student Chapter event (2008)
- Developer/Coordinator – Festival of the Arts – Kutztown Middle School Annual Fundraiser (2006-2012)
- Developer/Coordinator – Paint the Town Gold – Community Art program (2008-2010)
- Award recipient – NCAA Division II’s Community Engagement Award (2009)
- Collaborator – Across Curriculum Art/Science
- Award recipient – Schuylkill Action Network Award (2009)
- Proprietor – “Kristen Tuerk Creative Arts Institute and Custom Picture Frame Shop
Outstanding Region Representative
Lisbeth M. Bucci

The Pennsylvania Art Education Association announces that Lisbeth M. Bucci has been named the PAEA 2012 Outstanding Region Representative. Bucci serves as a co-representative for PAEA in Region 12, and recently retired as a visual arts educator from Garnet Valley High School in Glen Mills, PA. As a PAEA board member, she has begun and continued initiatives for regional events, and informative sessions for new and pre-service art teachers. She began a blog on the paea.org website, and continues to keep arts educators networked through digital means. “Lisbeth’s energy and attention to detail are helping PAEA grow and respond to member needs,” says Kris Fontes, PAEA President.

- M.S. Education – Wilkes University, Scranton, PA
- B.S. Art Education – Kutztown State University
- Awarded PAEA Outstanding Secondary Art Educator – 2008
- Awarded PAEA Outstanding Art Honor Society Chapter – 2004
- Presenter – PAEA conferences - multiple years
- Co-Representative – Region 12 – PAEA 2011 and 2012
- Visual Arts Curriculum Coordinator k-12 – Garnet Valley SD, 1996-2011
- Exhibitor – Juried and invitational shows – personal work.
- Attendee – 2005 China Joint Educational Leadership Conference – Beijing China
The Pennsylvania Art Education Association announces that Marcy L. Bogdanich has been named the PAEA 2012 Outstanding Elementary Art Educator. Bogdanich currently serves as an elementary art teacher in the Hampton Township School District and has achieved the National Board Certification for Early and Middle Childhood. Sarah Tambucci speaks to Marcy’s professional life, “As a model for us all, she has demonstrated that passion, coupled with much hard work, and a vision for what might be, can inspire, motivate and challenge those who choose to follow in her footsteps.” As an educator, she has served her district and students in many ways and gained the respect of her colleagues. “Her concern and passion for the arts extends beyond her classroom to the district, to the state and national levels” says Karen Vachon-Thaner who adds, “Marcy has helped me to become a better educator.”

- National Board Certified – Early and Middle Childhood
- Masters Equivalency – Edinboro University, Carlow College
- B.S. Edinboro University
- Board Member Pennsylvania Art Education Association (PAEA)
- Presenter – PAEA Annual Conferences
- Member - PAEA Conference Planning Committee (2001, 2010)
- Presenter – P. Buckley Moss Foundation for Children’s Education Conference
- Representative – Hampton Township Education Association
- Committee member – HTEA Strategic planning, District Safety, Curriculum writing
- Member – Western Region PSEA Professional Rights and Responsibilities Commission
Outstanding Friend to Art Education
Dr. Sarah Tambucci

The Pennsylvania Art Education Association announces that Dr. Sarah Tambucci has been named the PAEA 2012 Outstanding Friend to Art Education. Tambucci is currently the Director for the Arts Education Collaborative (AEC) which serves the western part of Pennsylvania providing informational and training resources for teachers and administrators integrating arts learning in all levels of education. Dr. Tambucci directed AEC’s grant funded study of the Pittsburgh Public Schools (PPS) and as a result, an educational model integrating more equitable and accessible arts education across all levels was developed. AEC has continued the relationship with PPS by seeking funding for the arts initiatives in the schools, preparing professional training for educators, and supporting efforts to develop and grow the art curriculum in the district. AEC is also active in keeping PA arts educators informed on policy developments and is working with the Educational Policy and Leadership Center (EPLC) in building the PA Arts Ed Network (PAEN), a state-wide coalition of organizations advocating for arts education across Pennsylvania. Angela Abadilla of the Pittsburgh Public Schools says, “Dr. Tambucci has a keen sense of knowing how to bring the right organizations together at the right times, many new and invaluable partnerships have been formed [due to her efforts].”

- Ph.D. Educational Administration – University of Pittsburgh
- M.Ed. Art Education – University of Pittsburgh
- B.S. Art Education – Edinboro State College
- PAEA – Past President
- NAEA – Past President, Eastern Region Vice President, and more.
- National Endowment for the Arts – Panel Member (multiple panels)
- Pennsylvania Governor’s Institute for the Arts – advisory panel member
- Author – numerous articles on art education
- Teacher / Department Chairperson – visual arts
- Principal – Elementary level
- Adjunct faculty- Carlow College and University of Pittsburgh
The Pennsylvania Art Education Association announces that Wendy S. Sweigart has been named the PAEA 2012 Outstanding Museum Art Educator. Sweigart is the Director of Outreach Education for the Susquehanna Art Museum (SAM) located in Harrisburg, PA. Wendy has also been the curator for the Pennsylvania Department of Education galleries until that position was recently eliminated. She has also served PAEA in a variety of positions which included: Conference Chairperson, Regional Representative, mini-conference coordinator, and YAM judge. At SAM Wendy has been instrumental in planning the mobile exhibits for the “Van Go!” bus program, and maintained the Art Goes to School portfolios with current and standards based lessons. According to Mary Louise Dallam, “she works tirelessly for improved public awareness and deeper understanding among the citizens of Central Pennsylvania for the role an art museum can play in the community and public schools.”

- M.A. in Art Education – in progress – Messiah College
- B.S.- Art Education – Kutztown University, Pennsylvania
- Curator – PA Department of Education Youth Art Month (since 2006)
- Member - Visual Arts Advisory Committee, Harrisburg (since 2009)
- Developer of exhibits – VanGo! Museum on Wheels (since 2006)
- Curator – exhibits PA Department of Education building (2008-2012)
- PAEA Region 7 Co-Representative, Board Member (1998-2006)
- PAEA Conference Chair – 2008
- PAEA co-Conference Chair – 2004
- Presenter – PFMHO (PA Museums) Conference – 2012
- Speaker – local community organizations
2012 Winner
Clyde M. McGeary Scholarship Program

The Pennsylvania Art Education Association Fellows’ Clyde M. McGeary Scholarship Program presents annual scholarships to art education students in Pennsylvania colleges and universities.

Mr. Clyde M. Mc Geary is a retired art educator and Fellow of PAEA. Fellows of the Pennsylvania Art Education Association are a group of members who have contributed enduring distinguished service to Pennsylvania art education. Although no longer active on the Board of the organization, Fellows continue to seek ways to serve the profession. As a Fellow, Mr. Mc Geary has created an endowment supporting the education of students entering the field of art education here in Pennsylvania. The cash value of the scholarships is determined by the income produced by the endowment and the number of scholarships that are awarded in any given year. In addition to the scholarship funds, a grant is also available to scholarship recipients for the purpose of attending the Annual PAEA Conference. The grant money is used by scholarship winners to offset registration and other travel expenses.

The 2012 PAEA Fellows Clyde M. Mc Geary Scholarship winner is:

Mary Kate Bergh
Kutztown University

Scholarship Contributors
PAEA would like to extend our sincere thanks to the following individuals who contributed to the Clyde S. McGeary Scholarship Fund this year.

Laura Abbott       Ashley Gogoj       Margaret Mary Monahan
Susan Amon         Thomas Harrington
Cheryl Bagenstose  Demi Hauseman     Nicole Packard
Jackieraye Barr    Karen Keifer-Boyd  Wendy Pires
Kristin Baxter     Deb Klinedinst     Leean Rhoads
Rande Blank        Joy Knep          Sheila Ruen
Amy Bloom          Karen Kolka        Julie Schedin
Marcy Bogdanich   Lindsay Lester     Penny Shearer
Robb Bomboy        Michelle Line      Barbara Suplee
Evelyn Braun       Karen Lintner     Wendy Sweigart
Lisbeth Bucci      David Love         Emilee Taylor
Beth Burkhauser    Theodore Mannino   Debra Theys
Booiker Carpenter  Concetta Mattioni  Jackie Thomas
Jenna Casaldi      Patricia McGuire   Kris Troxell
Richard Ciganko    Mary Elizabeth Meier Teresa Unseld
Laura Clark        Scott Meier        Diane Wilkin
Mary Lou Dallam    Lisa Miller        Sandra Wood
M. Susan Durgin    Michael Miller     ...and others who donated after this publication went to press
Heather Fountain   Wendy Milne
Make sure to take some time to view the PAEA Student Art Exhibition happening in the Honor’s Suite of the Pennsylvania Department of Education building at 333 Market St. The exhibition features work of students in K - College Graduate work. Special stickers indicate the work of students in the National Art Honor Society.

National Art Honor Society (NAHS) is designed specifically for high school students in grades 9-12. In 1978, the National Art Education Association began the National Art Honor Society program specifically for high school students, for the purpose of inspiring and recognizing those students who have shown an outstanding ability in art. The NAHS strives to aid members in working toward the attainment of the highest standards in art areas, and to bring art education to the attention of the school and community. For more information about NAHS, visit: http://www.arteducators.org/community/national-art-honor-society.

receptions

An opening reception and welcoming remarks by Clyde McGeary will take place Thursday, October 4th at 7:30 PM.

A public reception will take place Saturday, October 20th from 1-3 PM.

<---- Scan for walking directions to PDE from the Harrisburg Hilton
Friday Events
Pennsylvania Art Education Association
MA in ART EDUCATION
with an Emphasis in Special Populations

Annual Art and Special Education Symposium
November 10, 2012

Behavioral Techniques for the Art Room:
Real Stuff You Can Use to Modify Behavior of Children with Special Needs

A day of discussion, exploration and discovery of the best teaching and learning practices for children with special needs with writer and educator Beverley Johns.

Event is FREE • Register at www.moore.edu/arteducationssymposium by November 1.

GRADUATE STUDIES at MOORE

Drop in Tours
(First Thursday 4:30 – 6:30 pm)
September 6, 2012
October 4, 2012
November 1, 2012
December 6, 2012
January 3, 2013

Open House
December 13, 2012

Application Deadline
February 1, 2013

RSVP to: gradstudies@moore.edu

Office of Graduate Studies
Moore College of Art & Design
20th Street and The Parkway
Philadelphia, PA 19103
215.965.8569
www.moore.edu
FRIDAY

Exhibitor Hours
8:00 AM - 5:00 PM
Exhibitors located in the Pennsylvania Ballroom

Breakfast (Ticketed Event)
7:00 AM - 8:00 AM
Breakfast located in the York Ballroom

Registration Hours
7:00 AM - 5:00 PM
Registration located in the lobby outside the Pennsylvania Ballroom

NAHS Student Exhibition Hours
8:00 AM - 5:00 PM
Exhibit located at the PA Dept of Ed in the honor’s suite

8:00 AM KEYNOTE

Designerly Thinking and Doing:
Providing the Human Touch to Education

Dr. Scott Warner

American public education has been immersed in the standards movement for at least the last decade. In an effort to improve the academic success of students in grades K-12 public education has sadly become narrowly focused on only two subjects: language literacy and mathematics. This myopic approach to education diminishes the value of both teaching and learning and throws to the curb our broader understanding of learning styles, multiple forms of intelligence, and a host of other factors that differentiates students from one another. Based on the newly published book entitled “Creativity and Design in Technology and Engineering Education,” this keynote address explores the various aspects of creativity and design within the broader human experience, technology and engineering education, and the general education curriculum. Scott is generously providing every conference attendee with his book, “Creativity and Design in Technology and Engineering Education” on a CD.

Lancaster Ballroom
9:00 - 9:50 AM SESSIONS

Friendship Weaving: Purposes, Settings, Tools, Materials, & Designs
Jackie Thomas and Sandy Corson
Workshop will include: participation in weaving; curriculum goals, philosophical questions, making historical links, craftsmanship, finishing-off; advocacy, public service, various weaving environments, interactive art activity. Packet of teaching materials provided.
Metropolitan A

Design Thinking: How Do We Get From Thought to Thing?
Leann Rhoades
Design thinking is a powerful approach to creative problem solving skills. Our students' livelihoods will depend on the ability to think like designers in creative, skillful, and collaborative ways.
Metropolitan B

Brushstrokes and Books: Art as a Gateway to Language Literacy
Emily Pritchard
Lesson ideas, exemplars, and teaching strategies to support literacy development in the art room, with a focus on engaging students with language-based learning differences.
Metropolitan C

Evaluating Teaching: Useful Tools for Pre-service and In-service Art Teachers
Mary Elizabeth Meier
Danielson framework, 4 domains of professional practice, improved teacher evaluation rubrics, student learning assessments: These tools and resources are useful to student teachers, supervisors, and experienced art teachers.
William Penn

Mid-Centry Modern Architecture at the State Museum
Beth Hager
Are you a fan of AMCs Mad Men show and anything 60s? Join Beth as she discusses the design of The State Museum of Pennsylvania, dedicated in 1965 and gearing up for its 50th anniversary. Learn about the architectural design of the building, plans for restoration and the innovative redesign of the museum store.
Bridgeport

Urban Design: Writing on the Wall
Judith Treffinger and Rachel Drumheller
Participants will discover uses of urban design in their classrooms as a relevant means to teach design, color theory, font/typography formation and its use in commercial art. Teaching graffiti also yields discussions on the legality of street art and where the boundaries of art lie.
Harrisburger A

continued on next page
9:00 - 9:50 AM SESSION

First Conference?
JOY KNEPP
Welcome to your first PAEA conference. Join me for an overview of how the conference sessions are organized so that you get the most out of this experience. I will help you to understand the program book, give you hints on what not to miss, and attempt to answer questions you might have.
HARRISBURGER B

Keynote Q & A
SCOTT WARNER AND MARTIN RAYALA
Stay after the Keynote address for casual conversation and Q&A about Design Education with Scott Warner and Martin Rayala. Both will be signing their recently published book that will be given to attendees in PDF form on a CD.
LANCASTER BALLROOM

9:00 - 10:50 AM SESSION

“Water Challenge” A Hands-on Demonstration Workshop for Classroom Innovation
RANDY GRANGER AND JENNIFER BAKER
This workshop will demonstrate application of design process as a means of enhancing creativity and reflective practice in the classroom. Participants will work collaboratively in design teams to experience the “Water Challenge” activity while exploring ways to use design learning to empower their students.
LELAND
TICKETED HANDS-ON WORKSHOP: $5

10:00 - 10:50 AM SESSIONS

Advocacy
LESLEY KUNKLE, DIANE WILKN, MARCY BOGDANICH, LEEANN RHODES
Sometimes we tend to think of advocacy as posters, art exhibits and letter writing to our government representatives. But there are many everyday, natural fit opportunities for advocacy. Join us as we share advocacy strategies you may find useful in a time when advocacy is necessary for our content area and our profession.
METROPOLITAN B

Teaching Computer Generated Animation to 1st and 2nd Grade Students
DEMI HAUSEMAN
Lesson ideas, exemplars, and teaching strategies to support literacy development in the art room, with a focus on engaging students with language-based learning differences.
METROPOLITAN C
Celebrating Youth Art Month

**Ashley Gogoj**

Youth Art Month is an annual observance each March to emphasize the value of art education for all children and to encourage support for quality school art programs. This presentation will provide art educators with information on how to observe Youth Art Month. Information, resources, and handouts will be provided to educators to begin planning and carrying out Youth Art Month activities.

**William Penn**

The Project an Interdisciplinary Art Installation

**Penny Shearer and Justin Ayale**

This presentation will include Artist in Residence, Justin Ayala, and High School Art Teacher, Penny Shearer, explaining how they used grant monies to create a school wide Interdisciplinary Art Form.

**Bridgeport**

Student Chapter Think Tank

**Amy Pfeifer-Wunder and Mary Kate Bergh**

Share ideas to build or start your student chapter! Learn more about fundraising, community events, and service projects from student chapter leaders across the state!

**Harrisburger A**

Ghana and Design: Transforming International Experiences Into the Art Classroom

**Teresa Unseld**

The focus of this presentation is on the concept of design through a multicultural/global perspective. Art educators have an opportunity to tap into this perspective and insight through their travels.

**Harrisburger B**

10:00 AM - 11:50 AM SESSION

Designing With Patterns

**Bob Moreni**

Create & use paper stencils with Stroke & Coat Accent dimensional glaze as part of the design process which can be easily adapted to meet a variety of cross-curriculum objectives.

**Metropolitan A**

**Ticketed Hands-On Workshop: $3**
**10:00 AM - 10:50 AM SESSIONS**

**Design Rx**  
**Elaine Cunfer**

DesignRx is an all day workshop which pairs volunteer Communication Design seniors with senior craft design, art education and fine art “clients” to design their visual identity materials. Due to increasingly demanding program needs, we found a lack of communication and understanding between students and faculty in different art areas. We are working to solve this gap in the education of 21st century students through this innovative program that we will share information about.

**Metropolitan B**

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**Murals: Designing a Creative Community**  
**Sandra Corson and Jessica Souchik**

Have your students leave a mark on your community. Two art teachers will share their mural making experiences from concept to reality including funding, collaboration, materials, and processes. Resources provided.

**Metropolitan C**

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**Conversation: EPLC’s “Creating Pennsylvania’s Future Through Arts and Education” Report**  
**Jackie Thomas**

Interactive conversation about recommendations made by EPLC’s Arts & Education Initiative report: Creating Pennsylvania’s Future Through the Arts and Education. We will discuss the opportunities it creates and questions it raises. Materials provided.

**William Penn**

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**Beyond Graffiti Graphics: Using Hip Hop in the Classroom**  
**Jessica Kirker**

Art educators have the responsibility of helping students mediate their visual world, particularly popular culture such as hip hop design that affects students’ understanding of gender, racial, sexual, and economic identity.

**Bridgeport**

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**Pre/Text: Making Meaning with Fonts**  
**Amy Bloom**

This session shares a successful lesson that examined the abundance of fonts and mass messages in our culture, and features the design of letterforms to convey ideas.

**Leland**

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**Design Fundraising Events to Support Your NAEA/PAEA Student Chapters**  
**Rande Blank**

Discover how a NAEA/PAEA Student Chapter flourishes with university faculty support and leadership. Through fundraising events, conference co-presentations and university workshops UArts students participated and attended professional art education conferences.

**Harrisburger A**
Understanding How Visual Arts Enhance Life
Mary Ann Stankiewicz
Using both visual and verbal media, university students taking A ED 211 examine shared human experiences of making and responding to visual images to understand how people interpret visual culture.
HARRISBURGER B

Creative Thinkers, Innovative Outcomes: What Impact Might this Approach Have on Art Education?
Doris Wells-Papanek
Creative thinking leads to innovative ideas. Art educators are in the unique position to introduce creative thinking skills alongside the knowledge. This session will offer assessment tools and accountability strategies.
LANCASTER BALLROOM

12:00 PM - 1:00 PM Lunch
YORK AND LEBANON BALLROOMS
Lunch is included in your registration fee. Buffet will be open from 12-1 PM and you can come and go as you please. The exhibition area in the Pennsylvania Ballroom is also open from 12-1 PM.

1:00 PM KEYNOTE

What is Design Education and Why Teach It?
Dr. Robin Vande Zande
We are visual art educators. Should that include the teaching of design? Well, yes. The Visual Arts, as defined by the National Art Education Association, “include the traditional fine arts such as drawing, painting, printmaking, sculpture; communication and design arts including film, television, graphics, product design; architecture and environmental arts such as urban, interior, and landscape design; folk arts; and works of art such as ceramics, jewelry, works in wood, paper, and other materials” (The National Visual Arts Standards, ©1994 National Art Education Association). This presentation will explain the basics of design education, cover some reasons why the teaching of design may help to stabilize our place in education, and give examples of some lessons that teachers have taught.
LANCASTER BALLROOM
My Story: An Alternative Journey in the Field of Art Education

WENDY SWEIGART

With looming cuts to art education programs nationwide, how can you remain involved in the career field you love? Learn how one arts professional’s career journey keeps her engaged, immersed and involved in the field of art education.

Metropolitan B

AR and QR Codes Means What to Art Teachers?

BETH CORNELL

Participate in an interactive discussion on what Augmented Reality (AR) and Quick Response (QR) codes can mean to your classroom and other classrooms. What role can teaching fundamental design play?

William Penn

Designing Collaborative Art Experiences between University and Elementary School Students

MARK MOILANEN

Come see and hear the successes of an 8-year collaboration between Art Education majors of Shippensburg University and K-5 students of the Shippensburg Area School District.

Bridgeport

The Tiny Planet Project

KRIS FONTES

Find out about a recent challenge published in School Arts Magazine that invites art teachers from across the nation to participate in a challenge involving two of the coolest apps for iPhones, iPads and iPods: Photosynth and Tiny Planets. This is a great opportunity with the potential to get your students work published in School Arts Magazine.

Metropolitan B

2:00 PM - 2:50 PM SESSIONS

Design Professional Teaching Portfolios for the 21st Century Interviewing Process

RANDE BLANK

Discover how to design essential materials to most effectively prepare professional portfolios for interviewing. Learn how pre-service teachers use technology to create digital portfolios and recommendations for interview preparation. Handouts will be included.

Harrisburger A

Mixed Messages: Women in Art Education Histories

MARY ANN STANKIEWICZ

Historical inquiry suggests perennial questions, e.g., why have women in art education received mixed messages about their artistic capabilities and professional capacities? What can we do to change such messages?

Harrisburger B
Challenge Art and Design Projects for Elementary Students

Marcy Bogdanich

“Take these two pieces of wire and make a figure in action.” This interactive session includes lesson ideas, and opportunity to test your skills with a Challenge/Design Art Project.

Metropolitan C

Keynote Q & A

Robin Vande Zande

Stay after the Keynote address for casual conversation and Q&A about Design Education with Robin Vande Zande.

Lancaster Ballroom

2:00 PM - 3:20 PM SESSION

Using Interdisciplinary Art Lessons & Cross Curricular Connections to Foster 21st Century Skills

Michele Scureman

By using interdisciplinary art lessons and cross curricular connections, this hands-on workshop is designed to engage teachers in these developed lessons as well as foster dialogue in creating their own lessons with many common core academic subject areas.

Metropolitan A

Ticketed Hands-On Workshop: $10

Youth Art Month 2013

Art Shapes the World

Deadline December 7th!

Every art teacher in Pennsylvania is encouraged to involve your students!

This year there is a nationwide event planned for Youth Art Month: School Flags Across the U.S. Flying High. Schools throughout the United States will hold flag design competitions. Each state will select a design which will be made into a 3’ x 5’ flag and flown in Washington, D.C. during the month of March.

For more information, please visit www.paea.org or come to the “Celebrating Youth Art Month” presentation on Friday at 10:00 am!
2:00 PM - 4:00 PM OFF-SITE TOUR

Art of the State: A Tour of the Artwork in Pennsylvania’s Capitol Building
HOSTED BY ASHLEY GOGOJ AND JUDITH TREFFINGER
When President Theodore Roosevelt attended the dedication of the building on October 4, 1906, he said, “This is the handsomest building I ever saw.” The Capitol was designed in the American Renaissance style by Philadelphia architect Joseph Huston (1866-1940), who envisioned the building as a “Palace of Art.” Built and furnished at a cost of $13 million, the Capitol features paintings, stained glass and furnishings by some of the best artisans of the day.
MEET AT REGISTRATION DESK AT 2 PM
TICKETED EVENT: $3

2:30 PM - 3:00 PM SESSIONS

SCRATCH - Imagine*Program*Share
KRISTINE FONTEST
With Scratch (http://scratch.mit.edu), students can program their own interactive stories, games, animations, and simulations – and share their creations online. Learn how to incorporate Scratch into the 21st century art room.
METROPOLITAN B

Material Culture and Personal Identity in the Museum
REBECCA LAWRENCE
Through examples of gallery discussion and studio activities held at the Schwenkfelder Library, this presentation explores how objects of material culture reveal personal narrative.
WILLIAM PENN

Interaction Design in Art Education: Teaching Interactive Theory Over Computer Competency
JAMES PANNAFINO
Design in art education is more than computer programs. Interaction design principles have a time-less foundation that fosters interactive thinking for a modern design education.
BRIDGEPORT

2:30 PM - 3:50 PM SESSION

Cell Phones as Artistic Tools
AMY MIGLORE, BECCA WILLIAMS AND JENNIFER LEONARD
Teens have access to art tools via their cell phones and free editing programs and apps. Learn how to inspire students to use those tools for powerful artistic communication!
LELAND
3:00 PM - 3:50 PM SESSIONS

Let’s Play: Creating Play Experiences Through Design Thinking
Amy Pfeiler-Wunder and Carrie Nordlund
Come and play as we explore the history and philosophy of play through hands on inquiry! Learn how to infuse a playful approach in a design-thinking curriculum.
Metropolitan B

Connecting Students to the Common Core Through Art
Heather Fountain
Join this session to explore engaging strategies for including the common core of literacy into a quality K-8 visual arts program
Metropolitan C

A Conversation About Quality
Jamie Kasper
Join the AEC for a discussion about quality arts education, based on Project Zero’s research report “The Qualities of Quality: Understanding Excellence in Arts Education.”
William Penn

Successful Elements of Design in Painting
Joe Gyurcsak
This workshop will cover all the critical elements needed to develop a strong sense of design in 2-D painting.
Bridgeport

Beat Out the Competition & Get that Job
Jackie Thomas
Marketing yourself in application & interview, cumulative vs targeted resume & portfolio, commonalities & differences in applying for K-12 or higher education or administration positions, artist & teacher statement
Harrisburger A

Creative Partnering – Can it be a Win-Win?
Wendy Sweigart and Beth Hager
In today’s difficult economy, museums have been hit hard with cuts in funding and staffing. How can you maintain high-quality exhibits and programs in a down economy? Learn how two arts organizations partnered to create a collaboration that served beneficial to both organizations and the community at large.
Harrisburger B
3:30 PM - 4:50 PM SESSION

**Jazz Improvisation and Mark Making: Art and Music Remix**

**Scott Meier**

Bring your favorite media, I’ll bring my saxophone! Let’s experiment with mark making and musical performance through a series of interactive jazz improvisations inspired by collaborative and creative endeavors.

**Metropolitan A**

**Hands-on Workshop; No ticket required**

4:00 PM - 4:50 PM SESSIONS

**Thinking Inside and Outside the Box, Building An Idea**

**Susan Braccia**

A studio-based project involving the transformation of a box, will be presented. This project encompasses a total design methodology experience, from conceptualizing a solution to building a final 3-D prototype.

**Metropolitan B**

**Nasco Game Show**

**Mike Matley**

I will share information on products, projects and what’s exciting in art education. I will present a wide variety of products from many manufacturer’s all focused on art education K-12.

**Metropolitan C**

**Me? A Leader? Absolutely!**

**Diane Wilkin**

Leadership is learned and developed. Learn strategies to put yourself ‘at the table’ with other decision makers; some simple, some fun, some take time, but all are well worth it. Share your own ideas and successful strategies as well.

**William Penn**

**Responding to Rodin**

**Rebecca Mitchell and Barbara Bassett**

Learn about the newly renovated Rodin Museum in Philadelphia, discuss and respond to his work, and learn about recently published classroom materials related to Rodin.

**Bridgeport**

**Vans Custom Culture Competition**

**Victoria Stetts**

Information about the competition, student examples and the process that the Montoursville Area High School students experienced.

**Leland**
Social Media and Networking

Lisbeth Bucci

Learn how you can navigate and utilize social media to network and help you find a job!

HARRISBURGER A

Collaborative Projects as the result of Japan-US Teacher Exchange for ESD (Education for Sustainable Development)

Michael Miller

Learn about the Fulbright Japan Teacher Exchange for ESD, a program that introduces teachers of all disciplines and academic areas to Japanese culture and Education for Sustainable Development, and see collaborative projects that resulted from this program.

HARRISBURGER B

Can Openers and Toilet Brushes: How Design Will Save Education

Steven Willis

Teaching information gathering only feeds the desire of the private sector to outsource and down-size. Growth exists in students’ ability to think across disciplines, and design instruction fosters that ability.

LANCASTER BALLROOM

4:00 PM - 6:00 PM MEMBERS’ MART

Lobby outside of the Pennsylvania Ballroom

Explore the Members’ Mart featuring fine art and crafts that are created by your colleagues and available for purchase.

6:00 PM REGIONAL DINNERS

Eat with teachers from your geographic region at local restaurants

Everyone is encouraged to participate in the Regional Dinner events that will take place at various restaurants in downtown Harrisburg (see next page). Enjoy a night on the town and a great meal with other teachers from your region. Sign up lists are in the registration area or you can tell your Regional Rep during the Friday luncheon that you plan to go out for dinner. Harrisburg is known for it’s night life on Friday and Saturday. Harrisburg is a fun city with lots of music, dancing, piano bars, and an awesome bookstore called The Midtown Scholar that has an entire floor of art books to peruse.

A shuttle will run from the front of the hotel to various spots throughout downtown Harrisburg from 5-11 PM. There are taxi services available, including a bike taxi service, if anyone wishes to stay out later than 11 PM. Consider taking the shuttle or walking around town in a group to ensure your safety.
Regional Dinner Venues

Shuttle from the front of the hotel beginning at 5PM to a number of spots downtown near the restaurants.

Regions 1, 3 & 5
Brick City Bar & Grill
1313 N. 2nd Street
(717) 232-2522

Region 2
The Fire House
606 North 2nd Street
(717) 234-6064

Regions 4 & 6
Arepas - BYOB
316 North 2nd Street
(717) 233-3332

Region 7
Appalachian Brewing Company
50 North Cameron
(717) 221-1083

Regions 8 & 9
Stocks on 2nd
211 North 2nd Street
(717) 233-6699

Region 10
Molly Brannigans
2nd & Walnut Street
(717) 260-9242

Regions 11 & 12
El Sol (Around the corner from hotel)
22 S 3rd Street
(717) 901-5050

Students
Neato Burrito
209 North 2nd Street
(717) 232-7467

Additional Points of Interest
Midtown Scholar Bookstore
1302 N. 3rd St.

Capitol
1 Commonwealth Ave.
N. Third & State Street
Compliments of the 187,000 members of the Pennsylvania State Education Association

Michael J. Crossey, President
W. Gerard Oleksiak, Vice President
Dolores M. McCracken, Treasurer
John F. Springer, Executive Director

WHAT’S BIG IS LITTLE
WHAT’S LITTLE IS BIG

TO BOOK A VISIT OR FOR MORE INFORMATION ABOUT THE 2012 - 2013 EXHIBIT

VISIT: www.sqart.org

CONTACT: Craig Bomberger, Museum Educator
cbomberger@sqart.org or 717-233-8668 x 5

★ BRING THE ART MUSEUM TO YOU! ★

SUSQUEHANNA ART MUSEUM P.O. Box 11818, Harrisburg, PA 17108-1818
Saturday Events

Pennsylvania Art Education Association
Melissa Gallagher--2012 Outstanding Art Educator

The PAEA members of Carlisle Area School District celebrate your achievement!
Exhibitor Hours
8:00 AM - 3:30 PM
Exhibitors located in the Pennsylvania Ballroom

Breakfast (Ticketed Event)
7:00 AM - 8:00 AM
Breakfast located in the York Ballroom

Registration Hours
7:00 AM - 5:00 PM
Registration located in the lobby outside the Pennsylvania Ballroom

8:00 AM KEYNOTE

Teaching and Learning through Design: Fail Fast, Reserve Judgment, and “No Negative Predictions Allowed!”

Randy Granger

The art + design classroom can intentionally be structured as a safe haven for life-span learning and real-need innovation. It is a place where the artist, designer, and innovator in every person can be discovered and encouraged to come forth in an atmosphere of support and respect for learning from failure, valuing individual difference, and becoming proficient with collaborative process. This presentation is intended to introduce and examine authentic strategies, processes, resources, and pitfalls to avoid, for those currently teaching design learning and/or those currently exploring possibilities for future teaching through design in their classroom settings, from Kindergarten through Graduate School.

Lancaster Ballroom
Motivating the Making of Landscape Art: A Conceptual Focus
Rich Ciganko, Rachel Knopf, Alexandra Crouse, and Brittany Byrd
Undergraduate art education students report on their experience of making of art using a textbook chapter focusing on a single concept. What struggles, questions, and accomplishment accompany this approach on learning to make art?
Governor

Integrating Inventive Design Concepts into Observational Drawing Lessons.
David Love
The ability to draw from life is critical, but does it successfully train the young designers of tomorrow? Explore methods of adapting observational drawing exercises into dynamic design-based projects.
Brady

Explore High and Low-Tech Assistive Technology
Lynne Horoschak, Tina Matczak, Alex Ogle
Include diverse learners in your creative art lessons with the use of current adaptive strategies that are available using technology such as the iPad and Google Art Project.
William Penn

The Dinner Party: Pathways Into Curriculum and Pedagogy
Marilyn Stewart and Barbara Johnson
Art teachers share stories from the classroom in this presentation highlighting the curricular pathways taken with their students and the changes made in their pedagogy following participation in The Dinner Party annual summer institute.
Bridgeport

Constructivist Art Education Theories in Practice: Art Camp for Children
Kristin Baxter, Colleen Hait, Nicole Clark
This presentation describes a summer camp for children that took place at Moravian College. Two art education majors developed lessons based on Constructivist theories, for children from the Lehigh Valley.
Harrisburger A

An Enlightening Experience on the Influence of Home Parental Culture
Jung-Hyun Kim
This work aims to help enlighten those in art education research for the need to consider the importance of parental interaction at home through a socio-cultural perspective and Reggio Emilia approach.
Harrisburger B
Keynote Q & A

Randy Granger

Stay after the Keynote address for casual conversation and Q&A about Design Education with Randy Granger.

Lancaster Ballroom

9:00 AM - 10:20 AM SESSION

Letterpress Printing Workshop

Craig Welsh

Session will provide a basic overview of letterpress printing methods, equipment, terminology, etc. and its influence on contemporary design. Hands-on letterpress workshop using tabletop printing presses.

United States

Ticketed Hands-On Workshop: $5

9:00 AM - 11:00 AM APPS ROUNDTABLE: GOT APPS?

Kris Troxell, App Fanatics, and YOU!

In this series of roundtables, participants and facilitators will explore smartphone and tablet applications they and their students are using. Are there certain apps you have been using in your classroom? Do you sometimes wonder what apps your students are using? How can we effectively use these readily available tools in our classrooms? Participant are encouraged to bring smartphones and tablets. Stay for ten minutes or two hours. Jump in as a presenter if you have something to share.

Leland Room

9:00 AM - 11:00 AM OFF-SITE TOUR

Mad Men Tour of The State Museum

Beth Hager, Hosted by Wendy Pires

The State Museum holds significant collections of historical state history and artifacts of some of America's most well known events. The architectural design of the museum that opened in 1964 and was dedicated in 1965 will be the focus of this tour. Beth will also discuss the work currently being done to restore it back to some of its original 1960s glamour.

Meet at Registration Desk at 9 AM

Ticketed Event: $5
10:00 AM - 10:30 AM SESSIONS

Board Game Innovation: Design in the Classroom and Beyond
Daniel Green
Diverse art making methods combine with play, planning and real-world assessments in this unique design lesson.
Bridgeport

Teacher Tales: Encouraging Creativity Beyond the Art Room
Julie Hovanec
After a brief presentation, participants will hear about and share best practices used to develop creativity in students that extend beyond the walls of the art classroom.
Governor

10:00 AM - 10:50 AM SESSIONS

Media Arts: Integrating Filmmaking into the Visual Arts Curriculum
Robin Brewer
Media Arts are the buzz! Learn how one Visual Arts Department expanded their media arts with a new film and animation program! Exemplars of student work will also be shown.
Brady

Explore High and Low-Tech Assistive Technology
Carrie Nordlund and Michele Comp
Participants will gain knowledge of instructional practices and resources related to interdisciplinary practices of STEAM, where art and design education substantively merge with STEM (science, technology, engineering, and math) standards.
William Penn

Creating a Positive Classroom Environment for Art Learning
Emilee J. Taylor & Christina Franko
Learn from exemplary art classrooms of educators from the School District of Philadelphia. Participants will learn strategies based on Domain II from Charlotte Danielson’s model. Examples of elementary and middle school art classrooms will be presented.
Harrisburger A

Entering the Picture By Design
Karen Keifer-Boyd and Wanda Knight
“What’s wrong with this picture?” Let’s find out. The Judy Chicago Art Education Collection interface design offers encounters to “Picture This!” in your teaching practice.
Harrisburger B
Designing Together: Collaborative, Interdisciplinary, Project Based Curricula

Sheila Ruen, Eva Kay Noone, Ruth McGee

“Designing Together: Collaborative, Interdisciplinary, Project Based Curricula” presents a model of interdisciplinary, collaborative curricular design process; including goals, pedagogical strategies, resources, tools, curricular models, projects, and student work.

Lancaster Ballroom

10:30 AM - 11:50 PM SESSIONS

DESIGN: Hexagon FOCUS: Social Justice EXPLORE small art BIG IDEAS: International Interdependence Hexagon Project

Beth Burkhauser, George Barbolish, Kati Kameroski

Using mixed media, connect with social justice themes and explore interdependent concepts using a metaphorical hexagonal template(s). Explore/share limitations and possibilities. Design a personal statement and outcomes for your classroom.

Bridgeport
Ticketed Hands-On Workshop: $5

Letterpress Printing Workshop

Craig Welsh

Session will provide a basic overview of letterpress printing methods, equipment, terminology, etc. and its influence on contemporary design. Hands-on letterpress workshop using tabletop printing presses.

United States
Ticketed Hands-On Workshop: $5

11:00 AM - 11:50 PM SESSIONS

Exploring Printmaking and the Magic of Numbers

Lisa Duffy

A demonstration of block printing with an introduction to Albrecht Durer, Jasper Johns, and other artists. An new avenue to teach math skills.

Governor
Ticketed Hands-On Workshop: $3

Teach the Future: Blender 3D Modeling and Animation

Robb Bomboy

Blender is easy to teach and students love it! Even if you don’t have access to a computer lab, recommend Blender to your students, especially those who are interested in cartooning, character design, and animation.

Brady

continued on next page
Building Media Literacy in a Visual Arts Classroom
Karen Kolkka
Explore and discuss three essential questions that help shape and inform visual art lessons and curriculum designed to prepare young students to participate and contribute visual creations and ideas online.
Leland

Thinking About the New National Standards in Art and Visual Thinking
Martin Rayala
Standards are being developed in five areas of visual thinking – visual communication, design, media arts, visual culture and art. Talk with members of the Standards Writing Teams about what to expect from the new Standards and what it means for art teachers, students, schools and the future of our profession.
William Penn

The Interview
Lisbeth Bucci and Melissa Schappell
Experience a real interview session! We will share actual interview questions, format and scoring used during an interview. Perspectives will be shared from the Interviewer and student’s point of view.
Harrisburger A

Creative Expression for the Rural Indian Youth
Kristin Baxter, Nokukhanya Langa, and Melissa Marazas
This presentation describes the experiences of students from Moravian College who taught art to children in a rural village in Raigarh, India for four weeks during the summer of 2012.
Harrisburger B

Barbara Suplee
Session focuses on unit plans that cross discipline boundaries; engage students in researching a theme, issue, problem, or topic in depth; and create connections between diverse content areas. Handouts will be provided.
Lancaster Ballroom

MEET THE AUTHOR!
Meet Author and Educator
Susan Rodriguez, Saturday October 6 from 11:00 - 12:30 in Crystal’s Booth at PAEA

Special conference price $10
Travels with Monet, Susan Rodriguez
Follow the journeys of legendary artist Claude Monet. The book is an adventure from beginning to end and features many Monet masterworks. Every page covers subjects Monet loved, water, seascapes, train stations, flower gardens, and more. Interesting ideas for art activities are included in a special Activity Pond.
CP1988 32 pp hc .................................................. $15.95

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12:00 PM - 12:45 PM LUNCH
York and Lebanon Ballrooms
Lunch is included in your registration fee. Buffet will be open from 12-1 pm and you can come and go as you please.

12:45 PM - 1:30 PM PAEA BUSINESS MEETING
York and Lebanon Ballrooms
The business meeting will directly follow lunch. The exhibition hall will be closed at this time and no sessions will take place. All conference attendees are welcome to attend; PAEA members are expected to attend.

Check out our titles:
- Communicating Through Graphic Design (available in print and digital formats)
- Experience Clay NEW!
- Experience Printmaking
- Focus on Photography
- Discovering Drawing
- Exploring Painting
- Beginning Sculpture

For more information, contact Joe Pilyar at (610)745-4658 or email him at JPilyar@DavisArt.com.

The Davis Studio Series
The Premier Resource for High School Studio Educators!

Each book in the series focuses on hands-on learning with in-depth studio opportunities, studio-specific rubrics, step-by-step photographs and illustrations, examples by master artists, exemplary student artwork, career profiles of contemporary artists, and more!

Davis Publications—Exemplary Art Programs for K–12.
1:30 PM - 2:20 PM SESSIONS

Poster Contest: Graphic Design in Practice
ALISON WISE
Fine artists are not the only ones who use the elements and principles of design while creating. Poster contests are an easy, economical way to introduce graphic design to students.
LELAND

Pennsylvania Arts Education Network - Growing Support for Arts Education
RONALD COWELL
Discuss arts education issues from EPLC’s 2012 Creating Pennsylvania’s Future through the Arts and Education. Learn about PA Arts Education Network arts education advocacy at state and school district levels.
WILLIAM PENN

The Dinner Party: Perspectives on Class, Gender and Pedagogy
MARILYN STEWART, AMY PFEILER-WUNDER, NICOLE ROMANSKI
This presentation examines the relevance of Judy Chicago’s iconic work for today’s students, highlighting theoretical perspectives developed by educators involved with The Dinner Party Curriculum Project.
BRIDGEPORT

The Importance of the Cover Letter and Resume
LISBETH BUCCI
Want to get an interview? You need a strong cover letter and resume! They are your first impressions to a potential employer.
HARRISBURGER A

Designing Art Education to Improve Learning Outcomes of Poor Children
WANDA KNIGHT
This presentation considers factors that put poor and working class children at risk of school failure. This presentation also offers strategies that art educators might use to improve students’ learning outcomes.
HARRISBURGER B

1:30 PM - 2:50 PM SESSION

Create Green Art: Recycle and Reuse Whatever You Choose
CHERYL BAGENSTOSE
Create “green” art through the use of recycled materials and acrylic paint on a canvas base.
UNITED STATES
TICKETED HANDS-ON WORKSHOP: $10
1:30 PM - 3:20 PM SESSION

**Glass Fusing 101 for the Art Room**  
**Allison Jachowski and Lisa Feltz**

Learn how to incorporate fused glass into your art room! This new medium is perfect for any age and can be fired in your ceramic kiln!

**Governor**  
**Ticketed Hands-On Workshop: $3**

**Impressionism’s Father Claude Monet: Lover of Travel and Japanese Art**  
**Susan Rodriguez & Brian Elstein**

Do you think you know Monet? Visual presentations offer surprising new ideas from Monet for your students, along with eye-dazzling methods, stimulated by his travels. A hands-on workshop provides participants with authentic Uchiwa fans to decorate with a treasure trove of suggested multicultural motifs, also admired by Monet and the Impressionists!

**Metropolitan B**  
**Ticketed Hands-On Workshop: $5**

2:30 PM - 3:20 PM SESSIONS

**Project Innovate: A Recyled Art Fashion Challenge**  
**Amy Migliore and Pamela Ptak**

Recycled Art Fashion!—Discover the excitement of our first state-wide challenge as a former Project Runway participant and PAEA member share the results of this design initiative.

**Leland**

**Copyright or Wrong? Everything You Always Wanted to Know about Copyright Law but You Were Afraid to Ask.**  
**Susan Braccia**

This presentation will explore current laws in regard to copyright and intellectual property and how it pertains to the practice of art education from the perspective of teacher, student, parent and school.

**William Penn**

**Pointing the Way**  
**Glen Sanders, Mike Jenkins, Ron Bayuzick**

How to create and design a collaborative art project that involves the partnerships with other classes, organizations, businesses and community. Designing a program for success.

**Bridgeport**

continued on next page
2:30 PM - 3:20 PM SESSIONS

smArt Room Management
Julie Hovanec
After a brief presentation followed by a discussion, the participants will work together to design a SmART Room Management Plan for future use or to immediately implement.
HARRISBURGER A

Post Silence: Community Activist Art
Jennifer Motter, Yuha Jung, Lillian Lewis, Amy Bloom, Yenju Lin
We present our facilitation of Post Silence, a community art project responding to the alleged child sexual abuse at Penn State that involved postcard artmaking and display in public spaces.
HARRISBURGER B

3:30 PM - 4:30 PM KEYNOTE

My Journey in Design
Lisa Roberts
Lisa Roberts has had many careers in design from architecture to product design, as an author of design books and the host of a TV reality series. She will trace her journey through these disciplines and describe how each field prepared her for the next one. She will also give a brief overview of highlights from the past 30 years of product design, the theme of her books and TV show. Following her presentation, there will be a screening of an episode from her series, ‘My Design Life.’
LANCASTER BALLROOM

Lisa will host a book signing in the lobby in the Bridgeport Room from 4:30-5:00 PM following her talk.

4:30 PM - 5:15 PM PROJECT INNOVATE
Amy Miglore and students from across Pennsylvania
Celebrate and discover the innovative fashions that are created from recycables, discarded materials and other found objects as students model their wearable art down the runway. Guest host Pamela Ptak (from Project Runway Season 7) will help to introduce the designs.
LOBBY OUTSIDE LANCASTER BALLROOM
FREE: PAEA SPONSORING HORSE D’OEUVRES
5:30 PM PAEA AWARDS CEREMONY
Join us in honoring exemplary art educators from across Pennsylvania.
Leland Room

6:30 PM BANQUET
Don’t miss this year’s banquet. Attendees will be to treated delicious food, great company, the jazz-funk vibes of Carlisle’s hottest new band “Mad Men,” a groovy table-top letter design challenge, and a lecture and book-signing by award-winning graphic designer and writer Ellen Lupton. Feel free to wear your 1960’s finest! Tickets include the meal, music, and keynote lecture. Cash Bar.

What is Design Thinking?
Ellen Lupton
Ellen will present the principles of problem-solving and idea-generation with examples from product design and graphic design and reveal simple processes that educators can use in the classroom to unleash creative thinking. We will look at examples of design thinking and the design process as practiced by problem-solvers at various levels, from renowned professionals to high school art students.

Pennsylvania Ballroom

Ellen Lupton is a writer, curator, and graphic designer. She is director of the Graphic Design MFA program at Maryland Institute College of Art (MICA) in Baltimore, where she also serves as director of the Center for Design Thinking. Ellen is a 2007 recipient of the AIGA Gold Medal, one of the highest honors given to a graphic designer or design educator in the U.S.

The University of the Arts offers Master of Arts in Art Education, Master of Arts in Teaching -Visual Arts, and our NEW 5-Year Bachelor of Fine Arts/Master of Arts in Art Education professional degree programs. These programs are designed to develop the studio, intellectual and professional background of art educators. Two of the programs offer opportunities to complete certification requirements to teach Art K-12.

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**Sunday**

**Breakfast (Ticketed Event)**

7:00 AM - 8:00 AM

Breakfast located in the York Ballroom

**Registration Hours**

8:00 AM - 11:00 AM

Registration located in the lobby outside the Pennsylvania Ballroom

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**8:00 AM - 8:50 AM SESSIONS**

**All About Glass**

**Joy Knepp**

Break it, shape it, heat it, cut it, melt it... And create!

How this versatile medium can be used in endless ways in the art classroom.

Metropolitan A

**Visual Documents of Faith in a PA German Community**

**Rebecca Lawrence**

Illustrative manuscripts in Pennsylvania German religious communities were devotional and literary tools. Unpack and interpret these works of art using material culture interpretive strategies with a typographic and cultural lens.

William Penn

**Designing Professional Development with the Art Teacher in Mind**

**Amy Pfeiler-Wunder and Beth Thomas**

Join the conversation to design professional development and research opportunities at the national level that meet the needs of K-12 art educators.

Leland

**Reviving the Renaissance Model Book for Museum Study and Visual Note-Taking**

**Wendy Pires**

During the Renaissance, artistic ideas were transmitted from place to place and from generation to generation in the form of small drawings in model books. Learn about the fascinating history of these miniature books, and how students of various ages can create model books to study works of art and practice drawing in the museum. Visual note-taking adaptations for studio classes and lesson plans will also be shared.

Harrisburger A & B

Ticketed Hands-On Workshop: $3
8:00 AM - 9:30 AM SESSION

**Enriching the Art Classroom with LCD Projector-Mapping Technology**
*Scott Meier*

Projector-mapping gives control of multiple video streams using layers and flexible masking. It can be used to design 3-D video installations. Learn the basics and discuss possible creative applications.

**Metropolitan B & C**

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9:00 AM - 9:50 AM SESSIONS

**Designing Collaborative Teaching Programs – Learning Through Photography at Moore**
*Liz Gilly and Deborah Deery*

Learning Through Photography at Moore is an outreach program of Moore College of Art & Design that improves student literacy skills through photography and writing, and promotes in-classroom collaborative teaching.

**Metropolitan A**

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**Contextualizing Practices within a Community-Based Pedagogy**
*Ross Schlemmer*

Explore Community Arts from the perspective of connecting pedagogy to community, going beyond a sense of place to embrace contemporary practices so students and teachers become participants in the community.

**William Penn**

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**Linking Student Learning in K-12 Visual Art to Teacher Evaluation**
*Mary Elizabeth Meier and David Deitz*

What qualitative information are we gathering about what art students learn? PDE and art teachers are developing assessments of student learning as linked to measures of teacher effectiveness. Learn more!

**Leland**

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9:00 AM - 10:50 AM SESSIONS

**BOOTS, BAGS, & BANGLES: Fashion Accessory Design, a CRAYOLA® workshop**
*Sandy Wood*

Participants will design 2D fashion boots, a 3D sneaker, and jewelry.

**Harrisburger A & B**

Ticketed Hands-On Workshop: $3
9:30 AM - 10:50 AM SESSIONS

Adaptive Art: Designing Access for All
Heather Fountain
Join this session to learn strategies and design simple and inexpensive adaptive art tools that help students with various disabilities find success in accessing art media.
Metropolitan B & C
Ticketed Hands-On Workshop: $10

10:00 AM - 10:50 AM SESSIONS

Service through Art - Designing Community Programs - Empty Bowls / NAHS
Diane Wilkin
A successful Empty Bowls community service project raising money to help feed the hungry set the groundwork for a National Art Honor Society chapter. Learn how to design a collaborative event working with students and community and build interest in doing community service projects through the arts. See and share ideas for activities/projects.
William Penn

PAEA Questions and Answers
PAEA Board Members
Do you have questions for PAEA board members? Have you ever wondered how you can become more involved? Attend this informal session and talk with a panel from the board about PAEA, current education policies, EPLC initiatives and any other questions you might have.
Leland

10:00 AM - 10:30 AM SESSION

Teaching Contemporary Art to Elementary Students
Devon Smith
Learn the many benefits of teaching contemporary art to elementary students and hear several successful lesson plans and strategies for implementing contemporary art into the curriculum.
Metropolitan A

10:30 AM - 11:00 AM SESSION

Pennsylvania Art Clubs for Elementary and Middle Schools (K-6)
Sandy Corson
Do you have an art club at your elementary or middle school? Consider becoming an official Pennsylvania Art Club member and extend your network through PAEA association. Please join us and learn how to start an art club and about the advantages you will gain through PAEA endorsement and association.
Metropolitan A
11:00 AM - 12:00 PM KEYNOTE

**Don Everhart**

Reach into your pocket, and chances are you will find that you own small pieces of art created by sculptor-engraver Don Everhart. His work is everywhere – and highly collectible...on nickels, quarters, dollar-coins and national medals. In this presentation Don will describe the process he uses when creating designs for United States Mint Coins and Medals. All U.S. coins begin with legislation passed by Congress that outlines what the coins should look like, the denominations they should bear, and what metal they can be struck from. Then, the formal design process begins, which involves the creation of design narratives, artist renderings, historical graphic and design verification, and then the feedback process from the interested parties and coinage committees. He will also discuss the tools he uses to develop drawings, the sculpting process of approved designs and bring examples of both to share. In addition, Don will point us to the educational resources available for teachers on the U.S. Mint website.

Juniata/Deleware Ballrooms

12:00 PM - 2:30 PM PAEA BOARD MEETING

Harrisburger A & B

PAEA board meetings are open to any PAEA member who wishes to attend.

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**Interdisciplinary interactions**

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sova.psu.edu/arted

This publication is available in alternative media on request. Penn State is committed to affirmative action, equal opportunity, and the diversity of its workforce. U.Ed. ARC 13-36
Exhibitors & Sponsors
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• National Association of Schools of Art and Design
• Association of Independent Colleges of Art and Design
• National Portfolio Day Association

Pennsylvania College of Art & Design
Exhibitors

Alphabetical listing of exhibitors you will find in the Pennsylvania Ballroom

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Chesapeake Ceramics Supply
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Crystal Productions produces the finest quality art education resources including books, DVDs, Display Cards, Prints, Posters, games for learning art history and appreciation, art styles, art skills, art careers and are developed to meet National Content Standards for the Visual Arts.

Fallingwater
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www.fallingwater.org
Fallingwater is an architectural masterpiece designed by Frank Lloyd Wright and built over a waterfall in Fayette County, Pennsylvania. It was a vacation home built for the Kaufmann family of Pittsburgh and stands today as a tribute to how people can design in harmony with the natural world. Fallingwater has numerous educational programs and interactive workshops that are available for students grades 3-12, college students, teachers and life long learners. Stop by our table and pick-up your free tote bags and gifts along with a brochure that describes our programs. Please contact us to explore the possibilities of bringing your group to Fallingwater for a tour and/or workshop in the upcoming year.
Keystone College
One College Green, LaPlume, PA 18440 • (570) 945-8485
www.keystone.edu
This program builds on the national reputation of its faculty and allows the student to focus on specific areas within the visual arts. Students may opt for a concentration in studio art or a specialization in art therapy. Students that major in Visual Arts can focus on areas such as Ceramics, Drawing, Painting, Glass Blowing, Photography, Print Making or Sculpture.

Kutztown University
PO Box 730 Kutztown, PA 19530 • 610-683-4054
www.kutztown.edu
Since 1928, Kutztown University has provided Pennsylvania with exemplary programs in the Visual Arts. The recent completion of the Sharadin Arts Building provides the Kutztown University Visual Arts (KUVA) with the capacity to offer a wide range of professional programs designed to meet the needs of contemporary life. For undergraduates, we have B.F.A. programs in Fine Arts (Digital Media, Drawing, Painting, Photography, Printmaking, & Sculpture) , Communication Design (Advertising Design, Graphic Design, Illustration , & Interactive Design) , Crafts (Ceramics, Fibers, Fine Metals, Furniture Design). Through the B.S. in Art Education undergraduates will receive initial certification to teach preK – 12 in Pennsylvania public schools. For college graduates seeking initial certification in Art Education, we have a certification program. For art teachers, we offer an M.Ed. in Art Education with opportunities for working though a combination of on site and distance education offerings. For professional development, the Art Education Summer Institutes and the fall Art Education Annual Conference provide graduate level coursework and workshops in studio inquiry, critical response, and teaching methods.

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Millersville University Department of Art & Design
PO Box 1002, Millersville, PA 17551 • (717) 872-3298
www.millersville.edu/art/
The Department of Art & Design is accredited by NASAD (National Association of Schools of Art & Design). We offer programs that can be tailored to meet the unique needs of each student in fine arts, graphic and interactive design, and art education. You can earn a BA, BFA, or a BSE at the undergraduate level, or a MEd in Art Education, at the graduate level.

Moore College of Art & Design
20th and the Parkway, Philadelphia, PA 19103 • 215-965-4045
www.moore.edu
Learning Through Photography (LTP) at Moore is an outreach program of Moore College of Art & Design focusing on collaboration, community engagement, and the impact of art education on learning. LTP uses photography and writing as tools for learning through art, promoting in-classroom collaborative teaching, encouraging home and community participation in learning and supporting Philadelphia’s citywide goal of improving literacy and arts access for school age youth.. The Learning Through Photography initiative is integrated into the College’s BFA and Post-Baccalaureate programs and Masters Programs in Art Education that focuses special populations. LTP is currently implemented in ten Philadelphia-area public and charter schools in grades 4 – 12.

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Penn State School of Visual Arts offers undergraduate and graduate degrees in art education, visual arts and design. Degree programs in art education include B.S., M.P.S. (online), M.S., Ph.D., M.S. & Ph.D. with dual degrees, and Post Baccalaureate Certification. The Art Education Program focuses on intersections among the study of works of art, visual culture, and educational practice and the evolving disciplines of child and youth culture, digital technologies, feminist and critical pedagogies, critical race theory, histories of art education, curriculum and cultural studies, arts-based research and practice-led research.
Pennsylvania College of Art & Design
204 N. Prince Street, PO Box 49, Lancaster, PA 17608 • 717-396-7833
www.pcad.edu
We are a four-year art college offering Bachelor of Fine Arts degrees in Fine Art, Graphic Design, Illustration, and Photography. We are located in the historic arts district of downtown Lancaster, PA. We also offer Continuing Education courses to children, high school students, and adults to further their studies in the visual arts.

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www.scad.edu
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The Savannah College of Art and Design is a private, nonprofit, accredited institution conferring bachelor’s and master’s degrees at distinctive locations and online to prepare talented students for professional careers. SCAD offers degrees in more than 40 areas of study, as well as minors in nearly 60 disciplines in Savannah and Atlanta, Georgia; in Hong Kong; in Lacoste, France; and online through SCAD eLearning. SCAD has more than 20,000 alumni and offers an exceptional education and unparalleled career preparation. The diverse student body, consisting of more than 11,000 students, comes from all 50 United States and more than 100 countries worldwide. Each student is nurtured and motivated by a faculty of more than 700 professors with extraordinary academic credentials and valuable professional experience. These professors emphasize learning through individual attention in an inspiring university environment.

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The Master of Arts in Teaching in Visual Arts is a distinctive program that allows students to get two benefits for the time and effort of one. Students complete art education certification requirements for teaching while also earning a master’s degree that will be recognized by school districts and other potential employers, creating opportunities for higher salary and preferred job placement. With an emphasis on the history, theory and practice of art education, as well as hands-on experience in the classroom and service-learning opportunities teaching special education and English language learners, the MAT in Visual Arts program prepares students for the Pennsylvania Instructional I Certificate to teach art in grades K-12.

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Special Thanks

The 2012 Conference Committee would like to thank:

Davis publications for their generous donation of conference bags,
The 2012 Conference Keynotes and Session Presenters,
All those who submitted work and/or helped to hang the exhibit at PDE,
Kerri Fay and Cynthia Ortega at the Hilton Harrisburg.

Thank you to the following “Friends of PAEA” who made financial contributions to the 2012 conference:

Melissa Gallagher
   Thank you to everyone that supported the 2012 conference! You are the BEST!
Kris Fontes
Diane Wilkin
   For future creative thinkers and innovators - PAEA supports art educators - D. Wilkin
Kutztown University
Kristin Baxter
Graeme Sullivan / Penn State SOVA
Leslie Gates
   Thank you for attending the 2012 PAEA Conference!
Jackie Thomas
   PAEA Conference = Quality Up-to-Date Professional Development
Lynne Horoschak
   Program Manager of MA in Art Education with an Emphasis in Special Populations
Heather Fountain
LOOK, LEARN, DISCOVER

The Philadelphia Museum of Art is dedicated to creative learning for students and teachers, and offers many educational resources that ignite curiosity, foster critical-thinking skills, and create challenging, interdisciplinary learning environments.

SCHOOL GROUP VISITS
Bring your class to the Museum for engaging lessons that encourage observation, critical thinking, problem solving, and literacy skills. Students will examine art and ideas through a variety of activities, including discussions, worksheets, and small-group work.

VIRTUAL VISITS
Visit the Museum from your classroom—before, after, or even instead of a Museum tour! Videoconferencing through the Museum’s Distance Learning Program provides interactive learning experiences that connect the visual arts with all areas of classroom curricula.

WACHOVIA EDUCATION RESOURCE CENTER FOR TEACHERS
The Wachovia Education Resource Center in the Museum’s Perelman Building offers access to materials, technology, and services that enhance teaching by encouraging connections between the visual arts and various curricular areas—all at no cost.

TEACHER PROGRAMS
The Museum supports arts integration in all classrooms by offering teachers of all subject areas a wide variety of professional development experiences at the Museum, at your school, and through the Distance Learning Program. The Museum is also an approved Act 48 provider for Pennsylvania.

To learn more about these offerings, visit philamuseum.org/education or call 215-684-7580.
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